



एमएसएमई टीम पहल
MSME TEAM Initiative



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FAQ for MSEs Registering on the MSME TEAM Portal

1. What is the MSME TEAM Initiative?

The MSME TEAM Initiative, launched by the Ministry of MSME, Government of India, is aimed at enabling Micro, Small, and Medium Enterprises (MSMEs) to leverage the Open Network for Digital Commerce (ONDC). It provides benefits like expanded market access, reduced cost of doing business, and integration with digital public infrastructure.

2. Who is eligible to register on the TEAM Portal ?

To register on the TEAM Portal:

- The enterprise must have a valid Udyam Registration.
- The enterprise must not already be registered as a seller on ONDC.
- The enterprise must not have availed benefits from similar ONDC initiatives by other government entities (self-declaration required).

3. What benefits will I receive after registration?

Registered MSEs can participate in workshops, receive assistance with onboarding onto ONDC, and access incentives (for Micro and Small Enterprises only) as per TEAM Initiative guidelines.

4. How can I register on the TEAM Portal?

Follow these steps:

- Visit the TEAM Portal at www.team.msmemart.com.
- Click on the "Register" tab on the homepage.
- Enter your Udyam Registration Number and the mobile number linked to your Udyam Registration.
- Complete the form with auto-fetched and manually filled details.

5. What details will I need to provide during registration?

Refer to the updated table below for detailed steps and information required.

6. Can I claim incentives as a Medium Enterprise?

No, incentives are only available for Micro and Small Enterprises under this initiative. However, enterprises that have recently transitioned from Small to Medium status can claim benefits for a period of 3 years.

7. What workshops will be conducted, and are they mandatory?

ONDC awareness workshops will be conducted pan India to help MSEs understand the platform and its benefits. Attendance is optional but highly recommended.

8. What documents will I need to complete the registration process?

Refer to the "**Required Documents**" section at the end of this FAQ.

Steps to fill the Registration Form

#	Question	Responses	Comments	Steps Needed
1	Udyam number	To be filled Manually		Enter the number provided during Udyam Registration.
2	Mobile No	To be filled Manually		Use the mobile number registered under your Udyam profile.
3	Name of entrepreneur		From UDYAM	
4	Name of enterprise		From UDYAM	
5	Type of organization	Proprietary, Partnership, HUF, Company, LLP, Cooperative Society, Society, Trust	From UDYAM	Select from the dropdown as applicable.
6	Has GSTIN?	Yes/No	From UDYAM or manually	Provide GSTIN manually if not pre-filled.
7	Has PAN?	Yes/No	From UDYAM	Provide PAN manually if not pre-filled.
8	Gender	M/F/Other	From UDYAM	
9	Social category	General/ SC/ ST/ OBC	From UDYAM	
10	Specially abled	Yes/ No	From UDYAM	
11	Location of unit (official address)	State, District	From UDYAM	
12	Date of incorporation		From UDYAM	

#	Question	Responses	Comments	Steps Needed
13	National Industrial Classification (NIC) Code		From UDYAM	
14	Major activity of unit	Manufacturing/ Services/ Trading	From UDYAM	
15	No of persons employed		From UDYAM	
16	Net investment in plant and machinery		From UDYAM	
17	Turnover (previous FY)		From UDYAM	
18	MSME Classification	Micro/ Small/ Medium	From UDYAM	
19	DIC attached to?		From UDYAM	
20	Current state of your business	1. Only sell online 2. Only sell offline 3. Both	To be selected from a drop down (select only one)	Choose one from dropdown based on your business model.
21	Types of transactions preferred on ONDC	1. Business to Business (B2B) 2. Business to Consumers (B2C)	To be captured through a drop down (select only one)	Choose one based on your target market.
22	Product category (B2C)	B2C category? 1. Food & Beverage 2. Grocery 3. Fashion & Footwear 4. Home & Kitchen 5. Electronics 6. Beauty & Personal Care 7. Health & Wellness 8. Agriculture 9. Others (specify)	B2B category? 1. Food & Beverage 2. Grocery 3. Fashion & Footwear 4. Home & Kitchen 5. Electronics 6. Beauty & Personal Care 7. Health & Wellness 8. Agriculture 9. Industrial equipment Others (specify)	To be chosen by the MSE from a dropdown (select only one) Select the most relevant product category.

#	Question	Responses	Comments	Steps Needed
23	Product category (B2B)	Yes/No	To be captured	Select the most relevant category if targeting B2B transactions.
24	Use of physical devices for business	Yes/No	To be captured	Indicate whether you use devices like laptops or computers.
25	Do you have a printer?	Yes/No	To be captured	Indicate whether you have access to a printer.
26	Do you maintain a product catalogue?	Yes/ No	To be captured	Indicate whether you have a catalogue with product details, names, and images.
27	Interest in attending ONDC workshops	-	To be captured	

List of Required Documents for Registration

- Udyam Registration Certificate
- GSTIN (if applicable)
- PAN Card
- Valid mobile number linked with Udyam Registration
- Details of product catalogue (if available)
- Bank account details for incentive processing (optional but recommended)

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